

Show Your App Award Sponsoring

Forum Messe Frankfurt February 1st-2nd 2012

M-Days

The home of Mobile

www.m-days.com

25,000.00 € (VAT excluded)



Your logo placement at:

- ➔ M-Days website with link (www.m-days.com)
- ➔ Show Your App Award website with link (www.showyourapp.com)
- ➔ Print publications around the M-Days advertisements, supplements, flyers, etc. in other media, issue: 45,000
- ➔ Congress program (issue: 27,000 distribution)
- ➔ Show Your App Award stage during the award ceremony via LCD projector

Public relations

- ➔ Publication of up to 2 mutually agreed press releases – topics require confirmation
Place on the Show Your App Award jury
- ➔ personalized greeting text in newsletter to the app submitting participants
(ca. 200 submitting participants, country agreement)
- ➔ Sponsorship of the voter prizes with a newsletter announcement (32,000 voter per country)
- ➔ Branding of the Show Your App Award stage with banners (materials delivered by the sponsor)
- ➔ Speech at the award ceremony
- ➔ 2 VIP tickets for both event days and the Mobile Media Night
- ➔ Placement of the Show Your App Award sponsor in the SYAA partner media

Media advertising

- ➔ 1/1 advertorial or advertisement in the GFM Nachrichten – M-Days issue (special issue 27,000)
- ➔ Video interview to the Show Your App Award in the GFM Nachrichten
- ➔ 4 weeks of banner advertising in the GFM Nachrichten Online www.gfm-nachrichten.de
- ➔ 2 weeks of banner advertising in the GFM Nachrichten newsletter

Presence on site

- ➔ 9 sqm stand area (equipped ready-made system)
optional: stand area up to max. 36 sqm with extra charges

I am interested in this option. Please contact me with further information.

Company: _____ Function: _____

Surname: _____ Phone-No: _____

First name: _____ eMail: _____

Partner

11 Prozent



messe frankfurt