

# Platinum Sponsoring M-Days 2011

Forum Messe Frankfurt February 1st-2nd 2012

# M-Days

The home of Mobile  
[www.m-days.com](http://www.m-days.com)

**29,000.00 € (VAT excluded)**

#### Your logo is best placed on:

- ➔ M-Days website with links ([www.m-days.com](http://www.m-days.com))
- ➔ Congress program (issue: 27,000 distribution)
- ➔ Print publications around the M-Days (advertisements, supplements, flyers, etc. in other media, issue: 45,000)
- ➔ Congress and exhibition area (in coordination with the organiser)
- ➔ Visitor bags (issue: 2,000)

#### Public relations

- ➔ Lead article (including pictures) in the congress program
- ➔ Editorial presentation in the M-Days special issue of the GFM Nachrichten
- ➔ M-Days-Newsletter: a prominent placement of the Platinum sponsor
- ➔ GFM-Nachrichten Newsletter: placement of 2 releases (weekly, 9,750 recipients)
- ➔ Announcement of the Platinum sponsor in all press releases
- ➔ Distribution of two agreed press releases via the PR-distribution list of the 11 Prozent Communication as well as via national and international press service providers like ots, businesswire, etc.
- ➔ Announcement of the sponsor and the former mentioned 2 releases via all social media channels
- ➔ Editorial presentation via MOBILEDOTCOMMS – UK

#### Media advertising

- ➔ 1/1 page 4c advertising in the expert publication GFM Nachrichten Print (issue 15,400)
- ➔ 1/1 advertorial in the GFM Nachrichten – M-Days issue (special issue 27,000)
- ➔ 10 weeks of banner advertising on the GFM Nachrichten Online [www.gfm-nachrichten.de](http://www.gfm-nachrichten.de)
- ➔ 4 weeks of banner advertising in the newsletter of the GFM Nachrichten

#### Presence on site

- ➔ Supplement with info materials and give-aways in the visitor bag (issue: 2.000, have to be produced and delivered by the platinum sponsor)
- ➔ 36 sqm stand area including all trade fair extra charges

#### Speaker options/tickets

- ➔ 20-30 minute key speaker slot on Day 1 (in agreement with the organiser)
- ➔ 20 minute speaker slot on the fair stage
- ➔ 6 VIP tickets for both event days and the Mobile Media Night

I am interested in this option. Please contact me with further information.

Company: \_\_\_\_\_ Function: \_\_\_\_\_

Surname: \_\_\_\_\_ Phone-No: \_\_\_\_\_

First name: \_\_\_\_\_ eMail: \_\_\_\_\_

Partner

**11 Prozent**

 messe frankfurt