

Sponsoring (18 sqm or more)

Forum Messe Frankfurt February 1st-2nd 2012

M-Days

The home of Mobile

www.m-days.com

16,000.00 € (VAT excluded)

Your logo placement at:

- ➔ M-Days website with link (www.m-days.com)
- ➔ Congress programme (issue: 27,000 distribution)
- ➔ Print publications at M-Days (advertisements, supplements, flyers, etc. in other media, issue: 45,000)

Public Relations

- ➔ M-Days-Newsletter: prominent placement of sponsor branding (expected issues: 6-8)
- ➔ Distribution of a mutually agreed press release via the PR distribution list of the 11 Prozent Communication as well as via national and international press service providers like ots, businesswire, etc.
- ➔ Announcement of the Platinum sponsor in all press releases
- ➔ Video-Interview in the GFM Nachrichten
- ➔ Announcement via MOBILEDOTCOMMS – UK

Media advertising

- ➔ 1/2 page 4c advertisement in the expert publication GFM Nachrichten print (issue 15,400, usual issue)
- ➔ 1/1 advertorial or advertisement in the GFM Nachrichten – M-Days issue (special issue 27,000)
- ➔ 6 weeks of banner advertisements in the GFM Nachrichten online www.gfm-nachrichten.de
- ➔ 4 weeks of banner advertisements in the newsletter of the GFM Nachrichten

Presence on site

- ➔ Supplement with info materials and give-aways in the visitor bag (issue: 2.000, have to be produced and delivered by the Platinum sponsor)
- ➔ 18 sqm stand area (equipped ready-made system) optional: stand area up to max. 36 sqm with extra charges

Speaker options/tickets

- ➔ 20 minutes speaker slot at the expert congress (topic and speaker to be agreed with the congress organiser)
- ➔ 20 minute speaker slot on the trade fair stage
- ➔ 2 VIP tickets for both event days and the Mobile Media Night
- ➔ Presentation opportunities on the app and/ or development stage (requires confirmation)

I am interested in this option. Please contact me with further information.

Company: _____ Function: _____

Surname: _____ Phone-No: _____

First name: _____ eMail: _____

Partner

11 Prozent



messe frankfurt